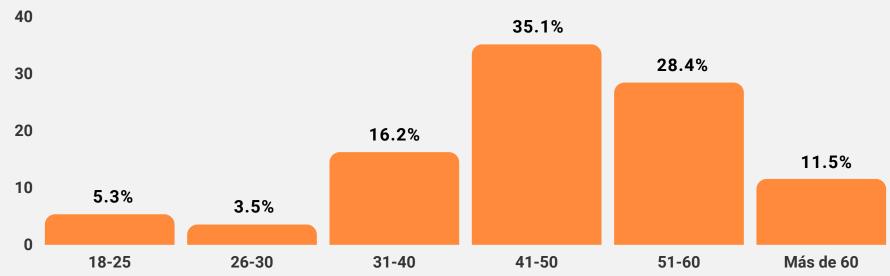
TENDENCIAS TURISMO RURAL POST COVID 2021









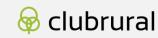






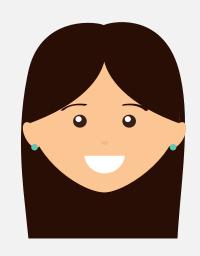








ORGANIZAN LOS VIAJES



70% Mujeres

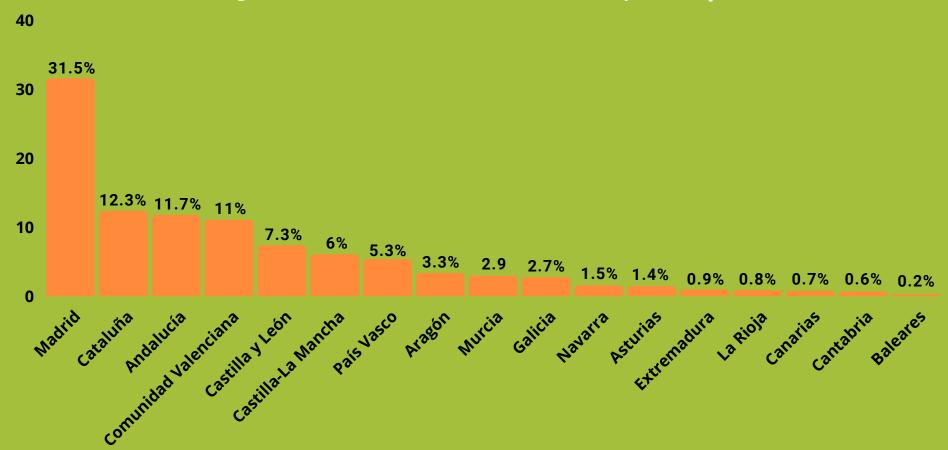


30% Hombres



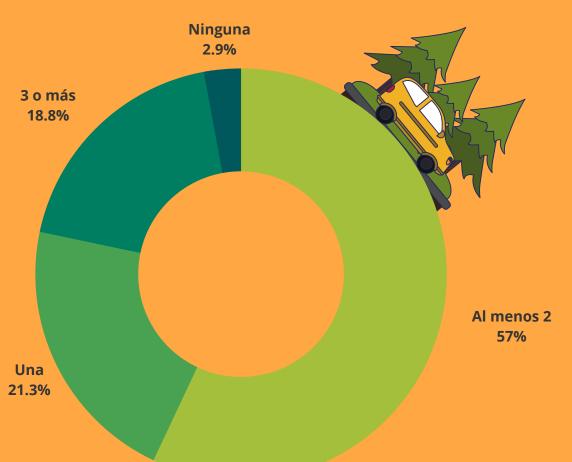


¿DESDE DÓNDE VIAJAN?



VAN A VIAJAR
sí 93,6 %





CUÁNDO

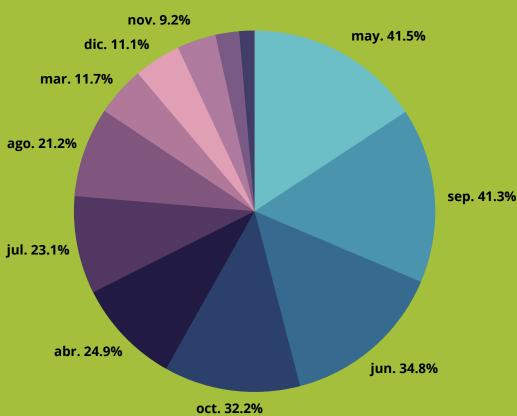




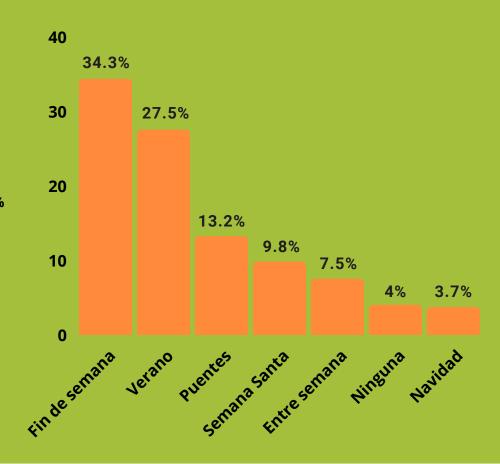
0.4% No voy a viajar

MESES FAVORITOS

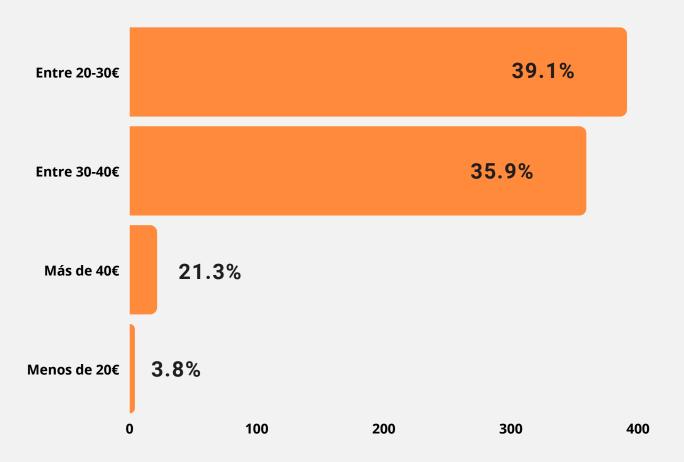




FECHA DEL ÚLTIMO VIAJE



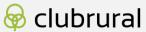
PRECIO PERSONA/NOCHE



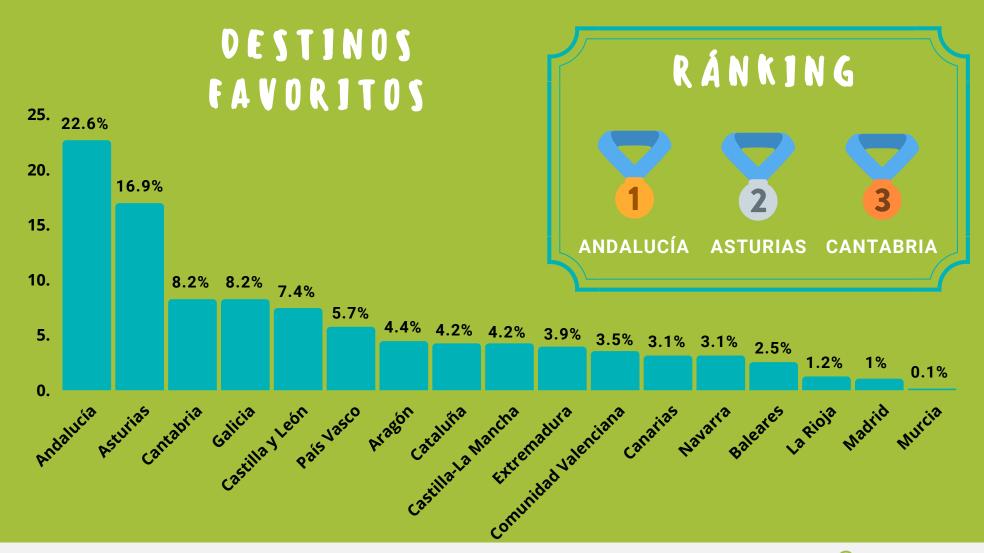


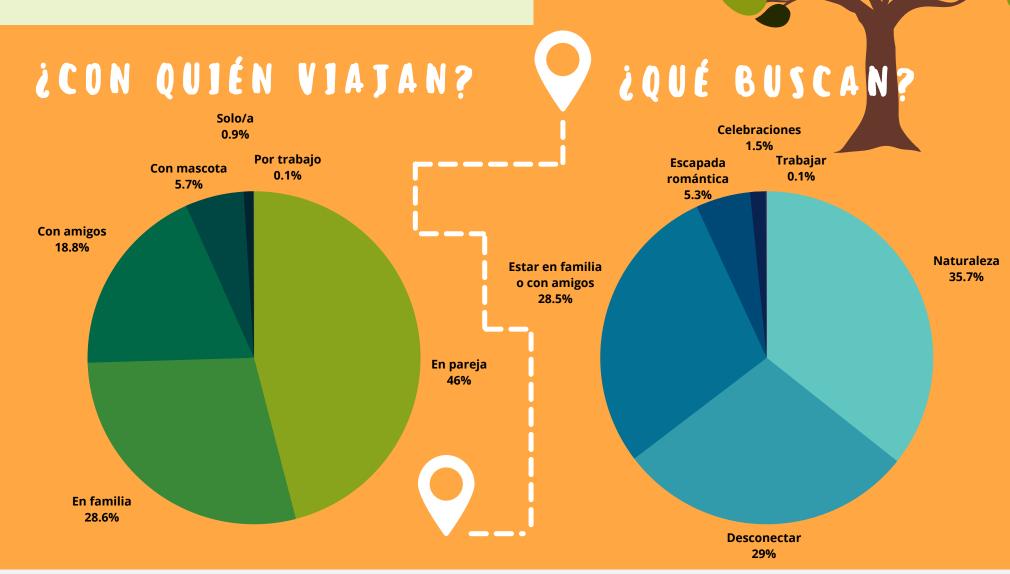


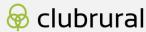




BUSCAN INFORMACIÓN
DEL DESTINO
SÍ 98,1%



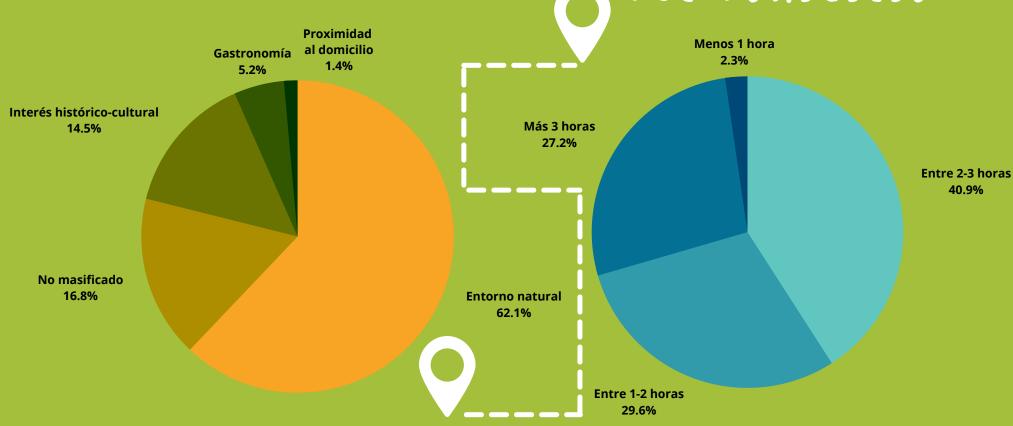






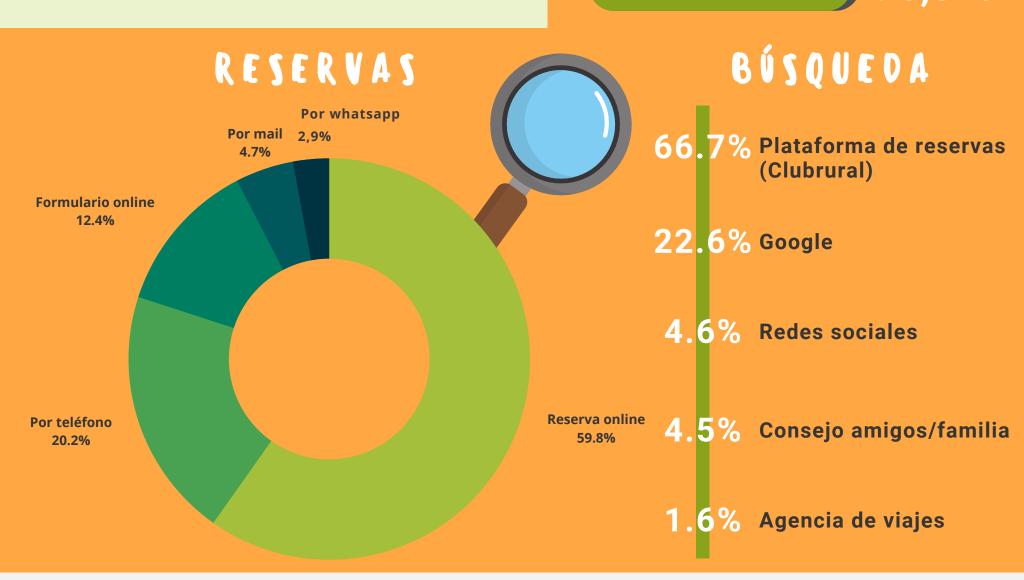
INTERÉS EN EL DESTINO

DISTANCIA DEL DOMICILIO



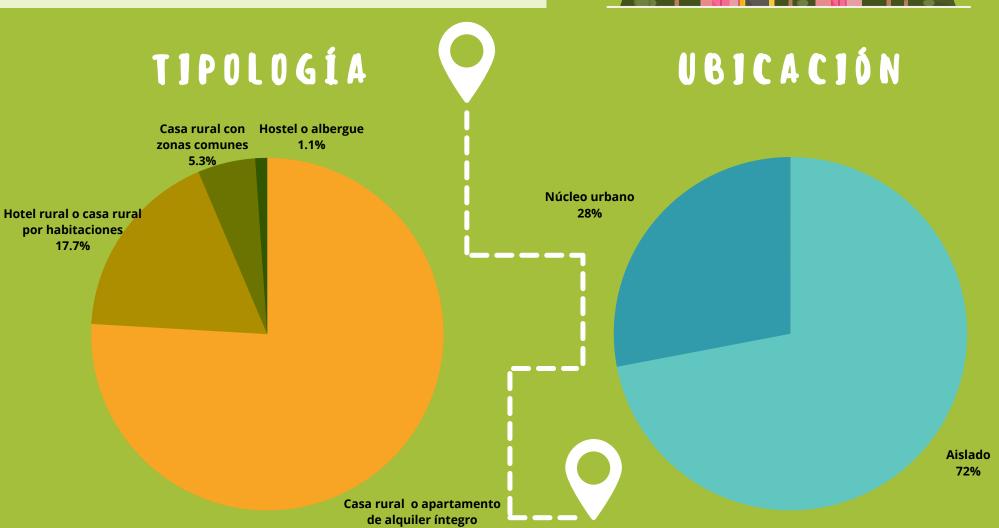
BÚSQUEDA Y RESERVAS





TIPO DE ALOJAMIENTO

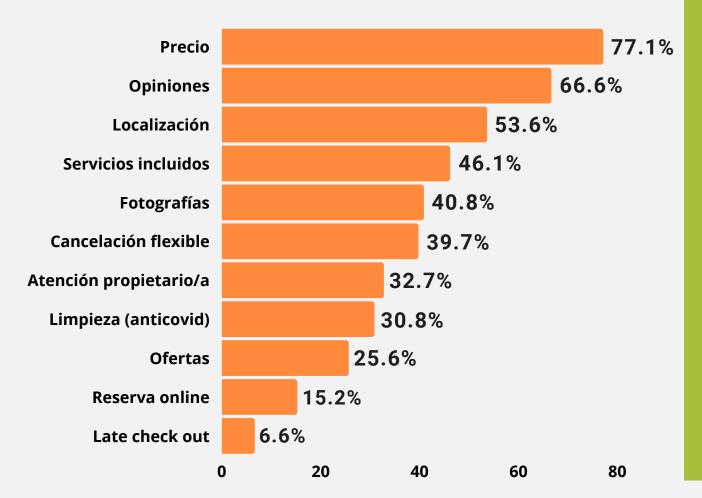




76%

TIPO DE ALOJAMIENTO

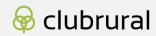
¿EN QUÉ SE FIJAN?





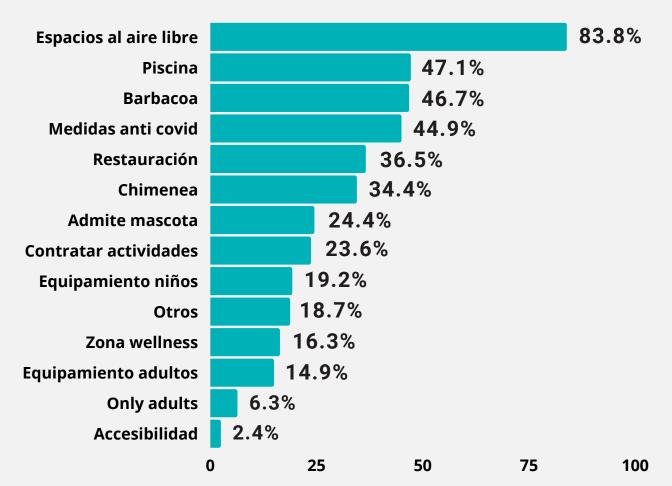






TIPO DE ALOJAMIENTO

¿QUÉ SERVICIOS BUSCAN?

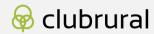






Piscina





OPINIONES





58.4%





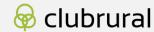
NUNCA



SOLO SI LA EXPERIENCIA HA SIDO NEGATIVA O MUY POSITIVA



SOLO SI RECIBEN UN RECORDATORIO



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